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CORSO DI ISTRUZIONE TECNICA SUPERIORE

# TECNICO SUPERIORE PER IL TURISMO CROCIERISTICO INTERNAZIONALE

Figura nazionale 5.1.2 Tecnico Superiore per la Gestione di Strutture Turistico-Ricettive (VI livello EQF)



# DEVELOPMENTS IN TOURISM

a cura di Prof. Luigi Vallillo



**fondazione  
ITS BACT**

TECNOLOGIE  
INNOVATIVE  
PER I BENI E  
LE ATTIVITÀ  
CULTURALI E  
TURISTICHE



**MSC**  
C R U I S E S

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MATERIAL MADE BY TEACHER AND STAFF OF THE BRITISH INSTITUTES NAPOLI

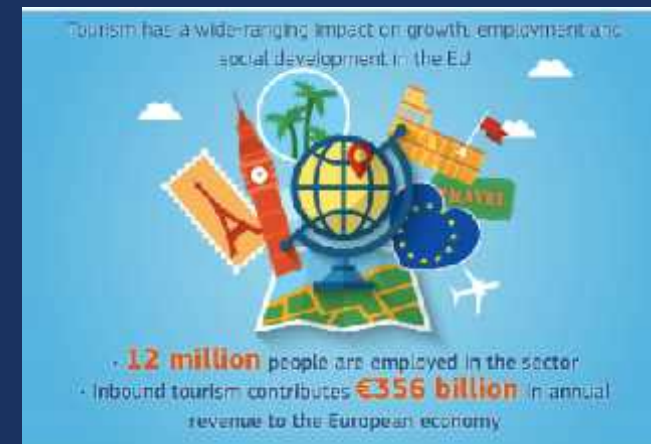
- SOURCES
- ENGLISH FILE BOOK
- GOING INTERNATIONAL ENGLISH FOR TOURISM

Believe you can and you're halfway there.

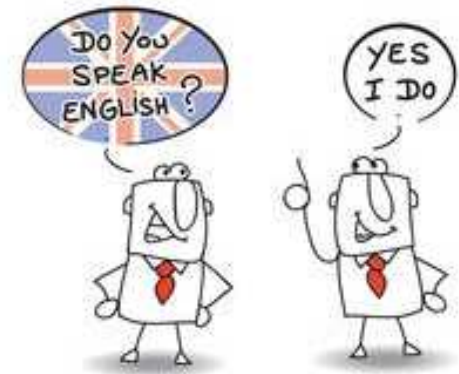


# DEVELOPMENTS IN TOURISM

Students learn about the developments in tourism and the shape of things to come.



# SPEAKING ACTIVITY



## Statements about travel and tourism

Look at the following statements made by tourists and travellers. In pairs, decide whether you agree or disagree. Give reasons. Afterwards, compare your opinions with another pair.

‘I would never go on holiday to a country whose politics I didn’t agree with.’

‘It doesn’t matter if you can’t speak the language of the country you visit.’

‘Tourism is going to continue to expand. In fifty years’ time more people will be working in tourism-related jobs than any other type of job.’

‘The best way to travel is alone.’

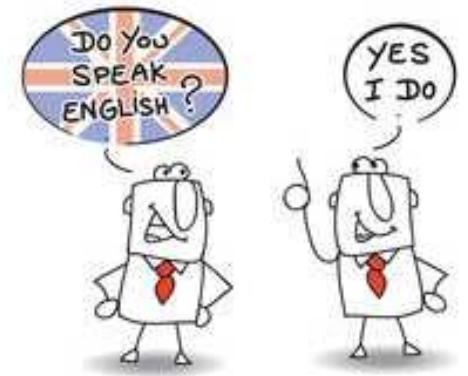
‘Space will provide a vast new frontier for the adventurous to explore.’

‘If you live in a tourist resort you need the tourists but you also resent them.’

‘Travelling makes you appreciate your home more.’

‘Tourism ultimately spoils a country.’

# SPEAKING ACTIVITY



## **Responsibility in the tourism industry**

Think about other sectors of the tourism industry. How could they help to be more 'green' and encourage sustainable tourism? In groups, list ideas for each of the following sectors.

Air travel

Road and rail travel

Cruises

Tourist information

Guiding

Promotion and marketing

## READING ACTIVITY

### THE SPACE HOTEL

Imagine a hotel in space. How would it be different from the hotels of today? Who would want to stay there? Discuss the following questions.

- 1 What will a space hotel look like? What shape will it be? How big will it be? How will it be built?
- 2 How might these types of traveller benefit from a space hotel: businessmen or women, elderly people, families with children, honeymoon couples?





# READING ACTIVITY

## THE SPACE HOTEL

Read the article about the proposed NASA Space Hotel. It gives the answers to some of these questions. Compare them with your own answers and fill in the gaps in the advertisement below.

**NASA to offer rooms with a view in orbiting hotel**

By Edward Welsh

WELCOME to the ultimate penthouse suite: a hotel orbiting Earth. NASA, the American space agency, is sponsoring a project to build a space station for holidaymakers by 2012.

A firm of architects that specialises in hotels is drawing up designs. Winherley Albion Tong & Oon, an American architectural practice based in

San Francisco, has the opportunity to book a long weekend in a low-earth orbit would prove hugely popular. He is planning a lottery scheme that would reduce the cost of space travel for winners to a mere £50.

'The view from space is like having a globe on your desk', he said. 'It's a breathtaking

then. But with nowhere else to go, the only other day trips available would be spacewalks.

The plan envisages the hotel being divided between areas of zero and artificial gravity. This will allow guests to experience floating in space but also provide a refuge for the one in two passengers expected to suffer

Howard Wolff, Vice-President of the architect, said the project had presented him with a completely different set of problems in comparison to his normal work designing holiday resorts. 'It's like developing a new, vast, and wonderful frontier', he said. 'But the point will be to strike a balance between creating an out-of-this-world experience



# READING EXERCISE

In groups, discuss the following questions.

- 1 How likely do you think these developments and predictions really are?
- 2 Would you like to visit the space hotel described in the article? What would you like or dislike about it?
- 3 What job opportunities would there be in such a hotel?



# GRAMMAR – REVISION OF VERB FORMS

The 12 Verb Tenses			
	Past	Present	Future
Simple	I <b>ate</b> pizza yesterday. $S + V_1 + O$	I <b>eat</b> pizza everyday. $S + V_1 + O$	I <b>will eat</b> pizza tomorrow. $S + will + V + O$
Continuous	I <b>was eating</b> pizza when you arrived. $S + was/were + V(ing) + O$	I <b>am eating</b> pizza right now. $S + am/are/is + V(ing) + O$	I <b>will be eating</b> pizza when you arrive. $S + will be + V(ing) + O$
Perfect	I <b>had eaten</b> all of the pizza when you arrived. $S + had + V_2 + O$	I <b>have eaten</b> all of the pizza. $S + have/has + V_2 + O$	I <b>will have eaten</b> all of the pizza by the time you arrive. $S + will have + V_2 + O$
Perfect Continuous	I <b>had been eating</b> pizza for 2 hours when you arrived. $S + had been + V(ing) + O$	I <b>have been eating</b> pizza for 2 hours. $S + have/has been + V(ing) + O$	I <b>will have been eating</b> pizza for 2 hours when you arrive. $S + will have been + V(ing) + O$
Legend: S = Subject    O = Object    V = Verb (V <sub>1</sub> = present / V <sub>2</sub> = past / V <sub>3</sub> = past participle)			

verb  
adverb  
noun  
pronoun  
adjective  
vowel  
consonant

Diapositiva 10

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- C1 Carmen; 02/02/2018
- C2 Carmen; 02/02/2018

# GRAMMAR EXERCISES

*Match these sentences.*

Example:

- |                                |                            |
|--------------------------------|----------------------------|
| <i>1. He's getting married</i> | <i>a. sooner or later.</i> |
| <i>2. He'll get married</i>    | <i>b. on Saturday.</i>     |

1 b, 2 a

- |                        |                          |
|------------------------|--------------------------|
| 1. It snows here.      | a. This is a cold place. |
| 2. It is snowing here. | b. Look at that.         |

- |                           |                                 |
|---------------------------|---------------------------------|
| 1. I'm writing a story.   | a. I'm not a novelist.          |
| 2. I write short stories. | b. I'm going to finish it soon. |



# GRAMMAR EXERCISES

*Choose the correct tenses.*

..... Frank in Toronto?  
a) Did you meet b) Have you met c) Were you meeting

He had a break after he .....  
for two hours.  
a) was walking b) had been walking c) has walked

I ..... her for a long time.  
a) know b) have known c) have been knowing

We ..... the windows and the car  
on Saturday morning.  
a) were cleaning b) cleaned c) have been cleaning





# HOMEWORK

Project work 2 – the development of tourism in an imaginary country (continued)

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CONTATTI

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