
CORSO DI ISTRUZIONE TECNICA SUPERIORE

TECNICO SUPERIORE PER IL TURISMO CROCIERISTICO INTERNAZIONALE

Figura nazionale 5.1.2 Tecnico Superiore per la Gestione di Strutture Turistico-Ricettive (VI livello EQF)



WHO WAS THOMAS COOK?

a cura di Prof. Luigi Vallillo



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TECNOLOGIE
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MSC
CRUISES

MATERIAL MADE BY TEACHER AND STAFF OF THE BRITISH INSTITUTES NAPOLI

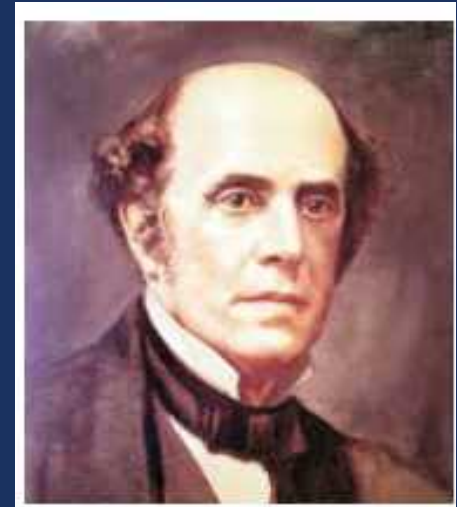
- SOURCES
- ENGLISH FILE BOOK
- GOING INTERNATIONAL ENGLISH FOR TOURISM

Believe you can and you're halfway there.

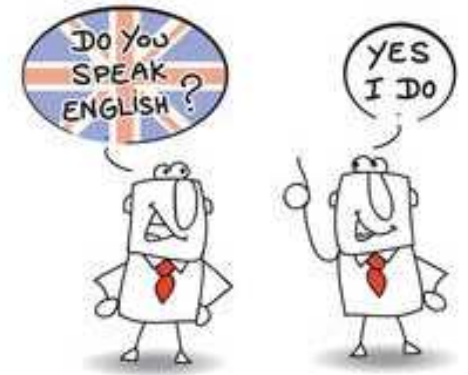


WHO WAS THOMAS COOK?

Students learn about the famous pioneer of the tourism industry



SPEAKING ACTIVITY



Key events in the development of tourism

Look at this list of important developments affecting travel and tourism. Put them in chronological order. What effect did they have on the development of tourism?

- a the invention of television
- b the invention of steam engines and railways
- c the invention of the motor car
- d the introduction of computer technology
- e the introduction of holidays with pay
- f the invention of the jet engine

READING ACTIVITY

FOOTPRINTS IN THE SAND OF TIME



READING ACTIVITY

FOOTPRINTS IN THE SAND OF TIME

You are going to read a magazine article about the history of tourism.
When did tourism begin? Who were the first tourists?

Now read the article and list the key events mentioned for each of these periods.

- | | | |
|------------------|---------------------------|----------------------|
| – ancient Greece | – early Christianity | – 19th century |
| – the Romans | – 17th and 18th centuries | – post-World War Two |



READING EXERCISE

Read the article again and answer these questions.

- 1 What reasons are given for people wanting to travel?
- 2 Find four examples of improvements in transport.
- 3 What were the *Canterbury Tales*?
- 4 What did Thomas Cook do?
- 5 Why was the introduction of hotel vouchers and traveller's cheques so important?



READING EXERCISE

- 6 Why were holiday camps so popular?
- 7 What technical development helped the expansion of package holidays abroad?
- 8 Explain these expressions:
 - a *travelling to relax and get away from it all*
(paragraph 1)
 - b *more and more people caught the travel bug*
(paragraph 4)





Diapositiva 10

- C1 Carmen; 02/02/2018
- C2 Carmen; 02/02/2018

GRAMMAR EXERCISES

At the moment, the grocer _ _ _ _ the potatoes to see how heavy they are.

- a weighs
- b has weighed
- c is weighing
- d has been weighing

This soup _ _ _ _ awful! What's in it?

- a smells
- b is smelling
- c has smelt
- d smelled

We _ _ _ _ of visiting Egypt this year.

- a have thought
- b think
- c will think
- d are thinking

Sally _ _ _ _ a very calm person; she never gets angry.

- a is being
- b has been
- c is
- d was being



GRAMMAR EXERCISES

I'm seeing the Craigs this evening.

- A** Just now, in the evening, I'm looking at the Craigs.
- B** This evening I'll be watching a film called "The Craigs".
- C** I'm looking out of the window this evening and I can see the Craigs.
- D** I've arranged to meet the Craigs later today in the evening.

Don't mind Reg; he's just being silly.

- A** Pay no attention to Reg; it's in his nature to be silly.
- B** Don't worry! Reg has just stopped acting in a silly way.
- C** Pay no attention to Reg; he's acting in an uncharacteristically silly way.
- D** It's not worth trying to look after someone who is as silly as Reg.

GRAMMAR EXERCISES

1 I still have to inform Liz about the new timetable.

anything

I _____ to Liz about the new timetable yet.

2 Jack's in Italy; he'll be back next week.

has

Jack _____ ; he'll be back next week.

3 This is the first time I've gone for a ride on a camel.

ridden

I've _____ before.



HOMEWORK

Prepare class presentations

CONTATTI

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